

## **Rathi Adhesive Pvt. Ltd.**

### **Nepal's No. 1 Adhesive Brand – 35 Years of Trust and Innovation**

For over 35 years, Rathi Adhesive Pvt. Ltd. has been a pillar of strength in Nepal's industrial and manufacturing landscape. As the proud maker of Rathicol, Nepal's No. 1 adhesive brand, we have consistently delivered solutions that combine innovation, quality, and reliability. Our journey is rooted in a vision to serve the evolving needs of the market while remaining true to the values of integrity, performance, and customer satisfaction.

Our success has been powered by a strong focus on research and development, which continues to be the driving force behind our product excellence. Every adhesive we create reflects years of formulation expertise, technical precision, and market insight—ensuring that our customers receive only the best.

With a growing portfolio of high-performance adhesives tailored for furniture, interiors, modular works, and industrial use, we've maintained a reputation for products that outperform expectations while staying competitive in price and efficiency. Behind our achievements is a dedicated team committed to ensuring seamless service, quality assurance, and market presence. From innovation to execution, our departments work in perfect sync to uphold the trust our customers have placed in us for decades.

As we look to the future, we remain committed to leading the adhesive industry in Nepal and beyond—innovating continuously, serving diligently, and building stronger connections with every bond we create.

**Vision:** To be the leading provider of innovative adhesive solutions globally.

**Mission:** To deliver high-quality, reliable, and sustainable adhesive products that exceed customer expectations and contribute to a better world.

Rathi Adhesive Pvt. Ltd.

Stronger Bonds. Smarter Solutions.

## Message from the Chairperson

Dear Valued Business Partners,

I hope this message finds you in great health and high spirits.

It gives me immense pride and satisfaction to address you as the Chairperson of Rathi Adhesive Pvt. Ltd.—a name that has become synonymous with trust, innovation, and excellence over the past 35 years. Our flagship brand, Rathicol, stands as a testament to our unwavering commitment to quality, performance, and customer satisfaction.

At the heart of our growth and success lies our strong focus on research and development. We believe that continuous innovation is key to staying ahead in today's dynamic market. Our dedicated R&D team works relentlessly to develop advanced adhesive solutions that not only meet but surpass industry benchmarks and customer expectations.

For over three and a half decades, we have had the privilege of serving a wide range of industries and applications. By understanding market dynamics and adapting proactively to evolving needs, we've built lasting relationships grounded in trust, reliability, and performance. We are proud of our legacy—defined by the satisfaction of our customers and our commitment to excellence.

Looking ahead, Rathi Adhesive Pvt. Ltd. remains dedicated to delivering the best through superior quality, prompt service, and innovative products under the Rathicol brand. Your continued trust and partnership are the driving forces behind our success, and we are sincerely grateful for your support.

Together, let us continue to create value, strengthen our partnerships, and shape a future of shared growth and progress.

Warm regards,

Arun Kumar Rathi

Chairperson, Rathi Adhesive Pvt. Ltd.



## Message From Our CEO

Dear Esteemed Partners,

I extend my warm greetings to each one of you and take this opportunity to share a few thoughts on behalf of Rathi Adhesive Pvt. Ltd., home to our trusted brand, Rathicol.

Over the last decade, our company has experienced exponential growth—a journey marked by innovation, relentless hard work, and an unwavering commitment to excellence. From a modest beginning to becoming a name recognized across industries, our expanding customer base and growing market presence are a reflection of the trust and loyalty we have earned through consistent performance and quality.

One of the key drivers of this growth has been our ability to understand the evolving needs of the market. With a strong R&D foundation, we have successfully developed and launched a range of high-performance adhesive products under the Rathicol brand—each tailored to serve specific industries and applications. These innovations have not only filled existing gaps in the market but have also allowed us to deliver better, more reliable solutions than many of our competitors.

Our customers are at the core of everything we do. It is through listening to their feedback, anticipating their needs, and exceeding their expectations that we have cultivated an environment of mutual trust and long-term collaboration. As a result, we have witnessed a remarkable increase in customer retention and brand loyalty—a true testament to the strength of our values and our team's dedication.

Looking ahead, we are more confident than ever in our path forward. At Rathi Adhesive Pvt. Ltd., we remain committed to driving innovation, maintaining the highest standards of quality, and delivering products that consistently outperform industry benchmarks.

Thank you for being an integral part of our journey. We value your continued partnership and look forward to achieving greater milestones together.

Warm regards,

Yogesh Rathi

CEO, Rathi Adhesive pvt. Ltd



## OUR PRODUCTS

### Rathicol AntiBubble

**Precision. Purity. Performance.**

Introducing Rathicol AntiBubble—one of the finest white adhesives in the Rathicol range, designed specifically for projects where finishing, strength, and perfection are non-negotiable. Developed with an uncompromising focus on quality, AntiBubble is crafted from the highest-grade raw materials, ensuring superior performance in every application.

In today's fast-paced world where time and value are of the essence, AntiBubble delivers unmatched reliability and efficiency for professionals who demand the best.



#### **Key Features:**

- Waterproof – Ensures strong bonding even in humid and moisture-prone environments.
- Highest Quality – Engineered for flawless results with an ultra-smooth finish.
- Fast Bonding – Achieves high bond strength within 2–3 hours, saving time on-site.
- Premium Raw Materials – Made with carefully curated, top-quality ingredients for maximum performance.
- 

Ideal for high-end interiors, fine woodworking, and precision furniture work, Rathicol AntiBubble stands as a hallmark of craftsmanship and innovation, built for those who settle for nothing less than excellence.



**नेपालके नं. 1**  
ADHESIVE BRAND

**Bubble**  
**फ्री मजबूती**  
**ANTI-BUBBLE**  
HIGH PERFORMANCE ADHESIVE

**RATHICOL**

**दरस**  
मजबूत दरस

**WIDE COVERAGE** **SETS IN 2 HOURS** **EFFECTIVE IN ALL WEATHER**

## Rathicol Aquamax

### Waterproof White Adhesive – A New Benchmark in Quality

Rathicol Aquamax is a premium white adhesive that reflects Rathi Adhesive Pvt. Ltd.'s continuous drive for innovation and excellence. Born in the lap of the Himalayas in Nepal, Aquamax is a testament to the company's commitment to delivering high-performance products tailored to modern needs.

Specially formulated for interior and modular furnishing, Aquamax is designed to meet the highest standards of durability, strength, and performance in demanding environments.



#### Key Features:

- Waterproof – Offers exceptional resistance to moisture, making it ideal for long-lasting furniture.
- High Quality – Crafted with precision to ensure strong, reliable bonding.
- Termite Resistant – Protects furniture from termite damage, adding to product longevity.
- Fast Drying Time – Achieves optimal bonding strength within 3–4 hours.

Versatile Applications – Suitable for all kinds of furniture and interior woodworking needs, including modular furniture and paneling.

Aquamax stands as a symbol of Rathicol's dedication to superior craftsmanship, evolving technologies, and a deep understanding of the customer's requirements. It's more than just an adhesive—it's the strength behind modern interiors.



**AQUAMAX**  
WATERPROOF ADHESIVE

**पानी प्रतिरोधी,  
कीड़ा प्रतिरोधी  
रामजबूत जोड़**

THE WATERPROOF ADHESIVE THAT ENSURES DURABILITY  
& PREVENTS TERMITES.

WATERPROOF ADHESIVE    TERMITE PROTECTION    FAST SETTING

**RATHICOL**

**टाँख...**  
मजाले टाँख

## Super Rathicol

### Premium Finish, Smart Value

Super Rathicol marks the entry point into Rathicol's premium adhesive range, offering the perfect balance between cost and quality. Designed for professionals who seek refined finishes without exceeding budget, this adhesive delivers impressive performance while maintaining economic efficiency.

Crafted with Rathi Adhesive Pvt. Ltd.'s hallmark commitment to reliability and innovation, Super Rathicol is a smart choice for a wide range of applications in furniture and woodworking.



### Key Features:

- Fast Bonding – Sets effectively in 4–5 hours, allowing steady workflow.
- Cost-Effective Excellence – Combines affordability with premium quality.
- Versatile Application – Ideal for all types of furniture and woodworking needs.

Whether you're working on home interiors, modular setups, or general carpentry, Super Rathicol ensures a smooth, durable finish—making it a trusted companion for quality-conscious professionals.

**SUPER RATHICOL**  
FX  
Synthetic Resin Adhesive

**छिटो, बलियो  
रूढ़िगो जोड**  
PERFECT FOR WOOD, PLYWOOD & LAMINATE BONDING

FAST DRYING    STRONG ADHESION POWER    LARGE COVERAGE

**RATHICOL**    टाँस... मजाले टाँस

## Rathicol Heatmax

### Powerful Bonding. Unmatched Heat Resistance.

Rathicol Heatmax is a high-performance rubber-based adhesive, proudly developed through the relentless research and innovation efforts of Rathi Adhesive Pvt. Ltd. This product is a reflection of our unwavering commitment to delivering quality without compromise—crafted specifically for demanding applications where both precision and speed are critical.

Whether it's industrial-grade work or high-stakes interior projects, Heatmax rises to the occasion, offering dependable performance under extreme conditions.

#### Key Features:

- High Quality – Engineered for strong, lasting bonds across diverse applications.
- Quick Setting – Sets firmly in just 10 minutes, saving valuable working time.
- High Performance – Designed to deliver consistent, top-tier results in critical tasks.
- Superior Heat Resistance – Withstands temperatures of up to 190°C, making it ideal for heat-prone environments.

Rathicol Heatmax is the go-to solution for professionals who cannot afford to compromise on quality, speed, or durability. It stands as another milestone in Rathi Adhesive Pvt. Ltd.'s mission to provide the market with cutting-edge adhesive solutions that perform when it matters most.



**HEATMAX**  
HEATPROOF ADHESIVE

**१९० डिग्री**  
**सुम्नको भरोसा**  
PERFECT ADHESION IN ANY WEATHER

HEATPROOF UPTO 190°C    SETS IN 30 MIN    STRONG BONDING

**RATHICOL**    दाँख... काँजाले दाँख

## Rathicol Speed Bond

### Speed, Strength, and Versatility in Every Spray

Rathicol Speed Bond is a high-quality sprayable rubber adhesive, engineered for precision and performance across a range of specialized applications. Whether used in futsal, crickets, furniture manufacturing, or the automobile industry, Speed Bond delivers fast, reliable bonding with minimal effort and maximum coverage.

This product is a true reflection of Rathi Adhesive Pvt. Ltd.'s dedication to innovation, tailored solutions, and an unwavering focus on customer satisfaction at every level.

#### Key Features:

- Fast Setting – Bonds effectively within 10 minutes, streamlining project timelines.
- High Coverage – Efficient formula ensures extensive coverage with less material.
- Sprayable – Easy-to-use spray application for quick, clean, and precise usage.



From commercial interiors to industrial installations, Rathicol Speed Bond meets the highest standards of convenience, quality, and performance. It's more than just an adhesive—it's a tool built to support the speed and precision today's industries demand.



## Rathicol Superfix

**Instant Bonding. Long-Lasting Strength.**

Rathicol Superfix is a standout presentation from Rathi Adhesive Pvt. Ltd. in the cyanoacrylate adhesive range, commonly known as super glue. Engineered for speed, strength, and reliability, Superfix is among the finest cyanoacrylate-based adhesives available in the market today.

Perfect for both household and professional use, it offers a quick fix for a wide variety of bonding needs—bringing convenience and durability into a single, compact solution.

### Key Features:

- High Quality – Manufactured to meet top-tier bonding performance.
- Best in Segment – Recognized for its superior formulation and effectiveness.
- Ultra-Fast Drying – Sets in just 3 seconds for instant application.
- Long Shelf Life – Maintains effectiveness over time with proper storage.
- High Bonding Strength – Ensures lasting adhesion on multiple surfaces.



Rathicol Superfix is the go-to solution for every household, craft project, or quick repair task—proving that even the smallest tube can make the strongest bond.



## **Extended Product Portfolio**

### **Comprehensive Solutions Beyond Woodworking Adhesives**

While Rathicol is best known for its superior adhesive solutions, the brand has also expanded into a diverse range of supporting products that reflect the same commitment to quality, innovation, and user satisfaction. These offerings are designed to meet the evolving and specific needs of industries and households alike.



### **Industrial Adhesives**

To serve specialized sectors, Rathicol offers a range of industrial-grade adhesives including side pasting gum, lamination gum, and other custom formulations. These products showcase the company's technical expertise in R&D and manufacturing, ensuring high performance for demanding applications.

### **Tapes**

Rathicol manufactures a comprehensive range of tapes, catering to various industries and general-use scenarios. The range includes:

BOPP Tape

Double-Sided Tape

Masking Tape

Duct Tape

Foam Tape

These tapes are engineered for strong adhesion, durability, and versatility, making them reliable tools for packaging, construction, repairs, and more.

## Silicone Products:

Silicone has become one of Rathicol's major product segments, with a wide array of silicone-based solutions available to meet different user needs—ranging from construction sealants to general-purpose applications. These products are trusted for their flexibility, weather resistance, and long-lasting performance.



## PU Foam

Rathicol's PU Foam has quickly become a go-to choice across Nepal for insulation, sealing, and gap-filling needs. Known for its easy application and strong expansion properties, it continues to gain popularity in both residential and commercial sectors.



With this expanding portfolio, Rathi Adhesive Pvt. Ltd. continues to strengthen its position as a holistic solution provider, committed to delivering excellence across product lines and serving a wide variety of markets with precision and care.

## **Our Team**

### **Driven by Excellence. Committed to You.**

At Rath Adhesive Pvt. Ltd., our greatest strength lies in our people—a team of highly dedicated professionals who work relentlessly to ensure that every product, every service, and every interaction reflects our unwavering commitment to quality and customer satisfaction.

Each department plays a critical role in our mission to deliver industry-leading adhesive solutions under the Rathicol brand. Here's how our team contributes to making that vision a reality:

#### **Research and Development**

The backbone of our product excellence, our R&D team is constantly innovating, developing new formulas, enhancing product performance, and ensuring every solution is aligned with the growing needs of the market. Their commitment ensures that Rathicol continues to stay ahead in quality, reliability, and innovation.

#### **Marketing Team**

Highly driven and market-savvy, our marketing professionals are the bridge between our products and the world. They ensure efficient supply chain operations, identify emerging opportunities, and provide unmatched service to meet diverse customer needs across various sectors.

#### **Branding Team**

Focused on amplifying Rathicol's presence, our branding team ensures our values, products, and identity are visible and well-positioned across every market segment. They play a key role in helping us reach all stakeholders who can benefit from our adhesive solutions.

## **Administration**

The silent force behind the scenes, our administration team ensures smooth internal operations, seamless coordination between departments, and efficient business processes. Their work ensures that working with Rathi Adhesive Pvt. Ltd. is always a seamless and professional experience for every customer and partner.

## **User Base Team**

This is the team dedicated to being close to our customers—listening, understanding, and responding to their needs. By identifying pain points and delivering personalized support, they ensure that every user enjoys an exceptionally smooth and satisfying experience.



## **Quality Control (QC) Department**

Our QC team is the final checkpoint of trust. With meticulous testing and quality assurance practices, they make sure that every product that leaves our facility meets the highest standards, ensuring that our customers receive only the very best.

Together, our team forms the foundation of Rathi Adhesive Pvt. Ltd.—a company that doesn't just manufacture adhesives, but builds lasting trust through quality, service, and innovation. We're proud of our people, and proud to serve you better, every day.

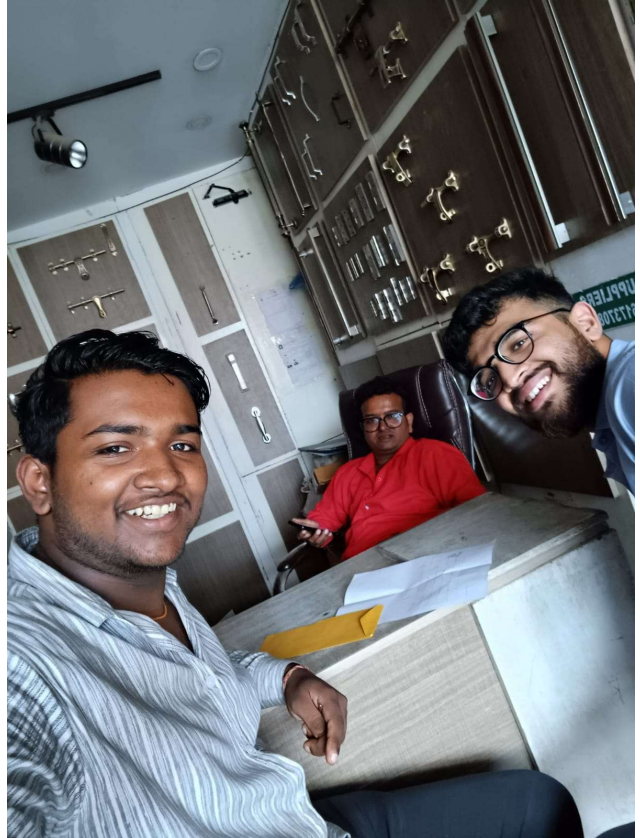
# Gallery



Shot on OnePlus  
Powered by Triple Camera

INTERIOR DESIGNERS' ASSOCIATION OF NEPAL





Shot on OnePlus  
Powered by Triple Camera



